

The Talk Radio Effect



- Presented by BBS Network, Inc.

BBSRADIO.COM

WHAT IS THE BIG IDEA?

It's marketing genius!

Enabling **CONNECTIVITY** and **AWARENESS** through the **INFLUENCE** and **RECOGNITION** made manifest by talk radio!

the Platform:

An interactive medium utilizing audio and visual components, can achieve answers, visibility, connectivity, and interactivity all from the comfort of home!

Connections/Networking:

Because everyone has a story to tell, you become an important person in other peoples' lives. You are the one they want to connect with, communicate with, and befriend, because you can now give them an elevated platform to tell their story.

You have the power and the visibility through talk radio to walk through doors, to befriend anyone, to give life to your concerns, to get hard to find answers, to make important connections, and stand out as an authority!

What Does INTERNET RADIO SOUND LIKE? BBS Radio Iphone and Android APPS – FREE TO DOWNLOAD AND USE



BBS RADIO

“ALL business IS show business!”

Knowledge

Knowledge: wisdom from insightful guests, and access to known luminaries, can provide a dizzying showcase of information, breaking news stories, and cutting edge commentary; ultimately opening doors, answering questions and solving problems.

Notoriety/Fame:

The only way that most people will ever be known is through media!

Effortlessly interview the most famous and the most infamous all from the comfort of home (from anywhere in the world)!

REQUIREMENTS:

1. A phone or computer with internet

That's it!!!

FACT #1

“Internet Talk Radio Listeners are among the most loyal, active, vocal people on the planet!”

WHY IT MATTERS?

“Ever forgot to write that down? Or wished somebody got it on tape?”

“Good Impressions take time to forget! BUT Permanence is possible!

Content

The audio tools created by radio can be called upon again and again for use as training tools, book materials, blog content, advertising clips, promotional materials, etc. Focus the power of your ideas! Ideas in motion receiving instant feedback!

FACT #2

Talk Radio is one of the most potent tools to deliver a message and/or to deliver brand awareness to just about anything.

Branding/Awareness

Bring products and services to the masses with permanent exposure of audio ads, banners and links.

FACT #3

In many countries, before the end of 2017, FM & AM radio will be a thing of the past. only Digital Broadcasts will exist (Internet Radio)!

Leadership

Get others to focus the power of your ideas; ideas in motion receiving instant feedback!

It's possible to take charge and direct the energies of a worldwide audience, so stand out and stand up for something!

Next Steps



1

Sign up to become a guest! It's FREE and you gain IMMEDIATE Exposure & Experience on a Global Level -To become a guest visit <http://bbsradio.com/node/add/become-a-talk-radio-guest>

2

Join us on <http://bbsradio.com> Learn more about hosting a talk show program and the services to expect from a company providing a talk show platform

3

For more information call: **888-710-8061**

- JOIN US

It doesn't matter if you've done radio before or not! It doesn't matter who you are or where you live or work! You can be a radio host promoting your information, products, services, as well as your guests on live radio with no equipment. Everything is done via telephone and/or computer.